Mapping Health Services Trade in South Africa

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ABSTRACT

This paper takes a first look at the South African health sector and the barriers to health services trade. This type of service is mainly traded through investments in hospitals and clinics, through the presence of foreign service providers or through the movement of consumers to access health services abroad. While minimal formal liberalisation has been offered by South Africa under the General Agreement on Trade in Services (GATS), trade is certainly occurring. This paper concentrates on defining regulations in the health sector and determining whether these form barriers to trade or are trade enabling. The paper also provides data on the sector under the categories of human resources, health care providers and health care purchasers. It is concluded that policymakers would be wise to exercise due caution when considering health services trade liberalisation as the impact on the public sector may not be positive.

EXECUTIVE SUMMARY

The General Agreement on Trade in Services (GATS) offers countries a choice of which service sectors to liberalise, but also has a built in agenda to move towards greater liberalisation of world trade in services (WTO Secretariat, 1999). It is therefore conceivable that trade in health services will be on the negotiation agenda in the future. While this type of trade could be beneficial to certain sectors of the economy, it is not clear what effect this will have on the health system as a whole. While commercial concerns are important, health services trade should not conflict with the goals of public policy.

The paper starts with an introduction to levels and trends in financing in the health sector and speculates on their implications for efficiency and equity. Thereafter, detailed discussion is given of the GATS with a view to understanding what is involved in health services liberalisation. Finally, the regulations pertaining to human resources (health professionals), health care purchasers (e.g. medical schemes) and health care providers (e.g. hospitals and clinics) are discussed with a view to determining whether they form barriers to trade. In conclusion we would argue that the government is wise to hold off on extending liberalisation in the health sector pending further research. Indications are that continued private sector expansion is neither equitable nor efficient. On the contrary, it may fuel growing inequalities by absorbing ever greater resources while treating ever fewer patients.
1. INTRODUCTION

This paper takes a first look at the South African health sector and the barriers to health services trade. Although the General Agreement on Trade in Services (GATS) offers countries a choice of which service sectors to liberalise, it also has a built-in agenda to move towards greater liberalisation of world trade in services (WTO Secretariat, 1999). It is therefore conceivable that trade in health services will be on the negotiation agenda in the future. While this type of trade could be beneficial to certain sectors of the economy, it is not clear what effect this will have on the health system as a whole. While commercial concerns are important, it is also important that a policy to promote health services trade does not conflict with the goals of public policy.

Trade in health services is largely unmapped territory in South Africa. The purpose of this paper is to undertake an initial mapping of the sector. After an introduction to overall levels and trends in financing in the health sector, the first step is a discussion of the GATS: what are the horizontal commitments, which apply to all members, and what are the member-specific schedules of commitments? A discussion is given of the GATS’ distinction of trade by means of “modes of supply”. While South Africa is yet to make significant commitments under health services, trade in health services is certainly happening, although it is difficult to estimate the degree without undertaking primary data collection. Therefore, this paper mainly focuses on the regulations in the health sector that in certain instances may be trade enabling, but in other instances may form barriers to trade. The South African health sector is analysed under the categories of human resources, health care providers and health care purchasers. Basic data on the size of the each sector is provided under these categories, which is mainly taken from “National Health Accounts: the Private Sector Report” (Cornell et al, 2001). Detail is given of the regulatory structure under these categories, and the barriers that might be created to imports of health services in South Africa. Any further information on the types of trade occurring is given where possible.

2. AN INTRODUCTION TO THE HEALTH SECTOR IN SOUTH AFRICA

2.1 The overall level of funds available for health care

The information in this section on the levels and trends of financing of health services in South Africa is taken from Health Financing and Expenditure in Post-Apartheid South Africa, 1996/97-1998/99, (Doherty et al, 2002) which measured health financing and expenditure changes in the post-Apartheid period. There are four main sources of finance for health care in South Africa. Government, whether at a national, provincial or local level, allocates to the health sector a portion of the funds it raises from taxes, licenses, sales of utilities and other income sources. Employers (including private firms and government-owned enterprises) fund health care for their employees either directly through health services provided at the workplace, or indirectly through contributing to different forms of private insurance. Households contribute to private insurance or pay out-of-pocket for health services. Services are also funded by donors and non-governmental organisations.
Table 1 presents the sources of finance for the health sector in 1998/99. The overall level of resources was high and grew rapidly between 1997/98 and 1998/99. In 1998/99, 8.8 percent of Gross Domestic Product was devoted to health care. Given this high level of financing, it is worrying that large sections of the population still experience problems in accessing health services – and enjoying quality care.

Table 1: Sources of finance in the South African health care sector, 1998/99

<table>
<thead>
<tr>
<th>Sources of finance</th>
<th>R billion (1999/00 prices)</th>
<th>% total sources</th>
<th>Change in % 1997/98-1998/99 (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government</td>
<td>31.1</td>
<td>44.2</td>
<td>-4.8</td>
</tr>
<tr>
<td>Employers</td>
<td>11.7</td>
<td>16.6</td>
<td>3.4</td>
</tr>
<tr>
<td>Households</td>
<td>27.4</td>
<td>39.0</td>
<td>4.5</td>
</tr>
<tr>
<td>Donors and non-governmental organisations</td>
<td>0.1</td>
<td>0.1</td>
<td>Unknown</td>
</tr>
<tr>
<td>TOTAL</td>
<td>70.2</td>
<td>100.0</td>
<td>n/a</td>
</tr>
</tbody>
</table>

Source: Doherty et al, 2002: ii

In 1999/00 the majority of resources (59 percent) were controlled by private intermediaries. These resources were directed in the interests of those able to pay for their own health care, which was less than a fifth of the population. Thus, while the overall level of resources was high, those flowing through the private sector were far more abundant. Increases in funds available to the private sector did not bring extended insurance coverage. On the contrary, the percentage of people covered by insurance, whether partly or in full, declined.

Table 2 shows the different financing intermediaries in South Africa.

---

1 In most OECD countries, health care spending accounts for more than 8 percent of GDP compared to 5 percent in developing countries (WTO Secretariat, 1998).
Table 2: Financing Intermediaries in South Africa, 1998/99

<table>
<thead>
<tr>
<th>FINANCING INTERMEDIARY</th>
<th>% OF SECTOR</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Public Sector</strong></td>
<td></td>
</tr>
<tr>
<td>Central government</td>
<td>9.5</td>
</tr>
<tr>
<td>National Department of Health</td>
<td>2.7</td>
</tr>
<tr>
<td>Other national departments (Defence, Education, Correctional Services, and Safety and Security)</td>
<td>6.8</td>
</tr>
<tr>
<td>Regional government</td>
<td>82.0</td>
</tr>
<tr>
<td>Provincial Departments of Health</td>
<td>79.3</td>
</tr>
<tr>
<td>Provincial Departments of Works</td>
<td>2.7</td>
</tr>
<tr>
<td>Local government</td>
<td>5.6</td>
</tr>
<tr>
<td>Statutory Security Schemes</td>
<td>2.8</td>
</tr>
<tr>
<td>Worker’s Compensation Fund</td>
<td>1.6</td>
</tr>
<tr>
<td>(receives a levy from employers based on their risk profile and wage bill, and contributes to the costs of health care for injuries sustained at the workplace)</td>
<td></td>
</tr>
<tr>
<td>Road Accident Fund</td>
<td>1.2</td>
</tr>
<tr>
<td>(receives contributions from a levy on fuel sold by oil companies and provides cover for medical expenses incurred by third parties involved in motor vehicle accidents)</td>
<td></td>
</tr>
<tr>
<td><strong>Government direct expenditures and compensation for health care for employees</strong></td>
<td>0.1</td>
</tr>
<tr>
<td><strong>Private sector</strong></td>
<td></td>
</tr>
<tr>
<td>Private health insurance</td>
<td>68.3</td>
</tr>
<tr>
<td>Medical schemes</td>
<td>64.8</td>
</tr>
<tr>
<td>(non-profit associations operated by professional administrators that are essentially for-profit companies – receive premiums from households and employers)</td>
<td></td>
</tr>
<tr>
<td>Health insurance</td>
<td>3.5</td>
</tr>
<tr>
<td>(offered by life and short-term insurance companies – most policies provide non-indemnity cover for major surgical and hospitalisation costs i.e. the insurer pays a predetermined amount of money for clearly specified events, rather than reimbursing the actual costs of health care as is the case with medical schemes)</td>
<td></td>
</tr>
<tr>
<td>Households’ out-of-pocket payments made directly to public or private health services</td>
<td>30.1</td>
</tr>
<tr>
<td>Private firms’ direct expenditure on workplace health services</td>
<td>1.6</td>
</tr>
</tbody>
</table>

Source: Doherty et al, 2002: iii

2.2 Equity in health care resource allocation

In the health sector, the largest equity problem lies in the increasing differentials in resources available to service the poor who are dependent on public sector care, and higher-income individuals, especially medical scheme beneficiaries. For example, annual expenditure per medical scheme beneficiary rose from 4.7 times that spent by national and provincial departments of health per public sector dependant in 1996/97, to 5.8 times in 1998/99. In 1998, the proportion of people on medical aid who used a health service in the previous month was 68 percent higher than for those not on medical aid.

2.3 Efficiency of resource use
The annual real growth in expenditure per medical scheme beneficiary was as high as 10 percent between 1996/97 and 1998/99, compared to one percent for public sector spending on public sector dependents. The main driver of cost escalation in the medical schemes sector was private hospitals which, in 1998/99, consumed 29 percent of funds. The average annual growth in this expenditure has been 19 percent between 1996/97 and 1998/99. Private hospital beds more than doubled between 1989 and 1998, and the annual rate of growth between 1989 and 1994 was similar to that from 1994 to 1998 despite the government moratorium placed on the development of new private beds in 1994. The enormous expansion in private hospitals has impacted on the cost of hospital care in the private sector and has also threatened the viability of public hospitals in small towns as skilled personnel seek better remuneration in private settings.

Together, these trends suggest an overall decline in value-for-money in the private sector. Medical scheme administrators need to address the over-utilisation of services promoted by the fee-for-service, third party payer environment, and demonstrate a commitment to providing low-cost packages.

2.4 The sustainability of current patterns of resource mobilisation and use

While the overall level of resources is likely to continue expanding in the short- to medium-term, most of this expansion is likely to benefit the private sector. The public sector will find itself increasingly constrained in its ability to meet existing needs, let alone new burdens generated by HIV/AIDS. Whether private sector coverage will expand alongside increased funding (or continue to contract) will depend on the impact of new legislation such as the Medical Schemes Act of 1998 (discussed below). If the medical schemes environment is unable – or unwilling – to expand into the upper-lower and lower-middle income markets through offering low-cost packages, the implications could be dire. The state would have to increasingly accommodate those falling out of the medical schemes environment due to spiralling costs in the private sector.

2.5 The likely impact of inward trade in health services

Will growing trade in health services have a negative or positive effect on the provision of health services? Given current trends in the private sector, the impact is unlikely to be positive. For instance, over the past few years, growth in the private sector (particularly in private hospitals) has lead to escalating costs and decreasing medical scheme coverage. This points to worsening efficiency. It is fair to assume that if current trends in growth and cost escalation continued, the private sector would become more inefficient and that medical scheme coverage would shrink, thereby dumping more people onto the overstretched public sector. As regards equity, the case is even stronger that growth in the private sector is highly unlikely to improve equity in health access unless medical schemes are willing to extend coverage to the upper-lower and lower-middle income markets.

Thus, it is likely that inward trade in health services will not enhance efficiency in the private sector, nor will it enhance equity between public and private.
3. THE GENERAL AGREEMENT ON TRADE IN SERVICES

The General Agreement on Trade in Services, otherwise known as the GATS, identifies 12 basic service sectors:

1) Business (including professional and computer) services
2) Communication services
3) Construction and related engineering services
4) Distribution services
5) Educational services
6) Environmental services
7) Financial (insurance and banking) services
8) Health-related and social services
9) Tourism and travel-related services
10) Recreational, cultural and sporting services
11) Transport services and
12) Other services not included elsewhere

(WTO Secretariat, 1999: 12).

Generally, health services are defined by means of the United Nations Provisional Central Product Classification, where health and social services fall under Division 93. This differs from the Services Sectoral Classification List of the GATS (as shown above) which members use for scheduling purposes. The GATS splits health services between sector 1: professional services, sector 7: health insurance and sector 8: hospital based health services (WTO Secretariat: 1999). To make this clearer, refer to Table 3, which provides a list of the various types of health services along with their Sectoral and UN Central Product classification.
Table 3: Health and Social Services in the GATS Services Sectoral Classification List and the United Nations Central Product Classification

<table>
<thead>
<tr>
<th>GATS SECTORAL CLASSIFICATION LIST</th>
<th>RELEVANT UN CENTRAL PRODUCT CLASSIFICATION NO.</th>
<th>DEFINITION OR COVERAGE IN CENTRAL PRODUCT CLASSIFICATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. BUSINESS SERVICE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A. Professional Services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>h. Medical and dental services</td>
<td>9312</td>
<td>Services chiefly aimed at preventing, diagnosing and treating illness through consultation by individual patients without institutional nursing…</td>
</tr>
<tr>
<td>j. Services provided by midwives, nurses, physiotherapists and paramedical personnel</td>
<td>93191</td>
<td>Services such as supervision during pregnancy and childbirth … nursing (without admission) care, advice and prevention for patients at home.</td>
</tr>
<tr>
<td>k. Other(a)</td>
<td>n.a.</td>
<td>n.a.</td>
</tr>
<tr>
<td>8. HEALTH RELATED AND SOCIAL SERVICES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A. Hospital Services</td>
<td>9311</td>
<td>Services delivered under the direction of medical doctors chiefly to inpatients aimed at curing, reactivating and/or maintaining the health status…</td>
</tr>
<tr>
<td>B. Other Human Health Services</td>
<td>9319 (other than 93191)</td>
<td>Ambulance Services; Residential health facilities services other than hospital services; Other human health services n.e.c(b).</td>
</tr>
<tr>
<td>C. Other</td>
<td>n.a.</td>
<td>n.a.</td>
</tr>
</tbody>
</table>

Source: WTO Secretariat, 1998: 22
Notes:
- n.a. Not available
- a Relates to all professional services (including subsectors (a) to (g)).
- b Services in the field of: morphological or chemical pathology, bacteriology, virology, immunology, etc., and services not elsewhere classified such as blood collection services.

As Table 3 shows, health services fall under GATS 1 and GATS 8. For health services, GATS 1 would mainly be concerned with doctors (for instance) providing services related to their profession. For GATS 8, an example would be health services that are delivered in the hospital setting. Besides the sectors described in Table 3, medical schemes and their administrators are clearly pivotal players in health services trade because of their key role in “purchasing” approximately two thirds of health services in the private sector in South Africa - the remaining third is mainly purchased through out of pocket payments (Cornell et al, 2001). They also influence the services that are bought through their benefit packages. In GATS terminology, therefore, we are arguing that health services form a part of GATS 1, GATS 7 and GATS 8 because
of the strong complementarities that exist between medical services, hospital services and health insurance (which would include medical aid schemes in the South African setting).

The GATS defines four modes of supply:

mode 1 is cross-border supply
mode 2 is the consumption of health services abroad
mode 3 is foreign commercial presence or establishment trade
mode 4 is the movement of natural persons

A good example of cross-border supply is telemedicine, which is defined as the practice of medical care using interactive audio, visual and data communications (Adams and Kinnon in UNCTAD, 1998). So far, this is mainly used to overcome geographical barriers within individual countries and to improve health care in remote regions.

Consumption of health services abroad may take the form of patients moving from their home country to access treatment in a foreign country. This can happen in a variety of ways between the country groups, and may be driven by a demand for higher quality, a demand for lower prices, a demand for exotic treatments or simply a lack of supply in the home country. Another form of consumption of health services abroad can come through the movement of students to access medical training in foreign countries (WTO Secretariat, 1998). This mode of supply is inhibited by the low portability of health insurance or non-recognition of health professional’s qualifications between countries.

The third mode is foreign commercial presence or establishment trade. This could include foreign commercial presence in the hospital operation or management sector, in the health insurance sector, and in the education sector. For many countries, this mode is the most contentious.

The fourth mode is the movement of health professionals. Along with foreign commercial presence, this is a fairly touchy issue for many countries. It is feared that further liberalisation of this mode may accelerate brain drain, which commonly sees the developing world losing health professionals to the developed world and similarly from the less developed world to the developing world. According to Adams and Kinnon (in UNCTAD, 1998; page?):

“The loss of health personnel from needy countries to wealthier ones is already a serious problem. If barriers to this type of movement are reduced without an appropriate regulatory framework and/or improvement in working and income conditions in the domestic health system, equity, quality and efficiency will all suffer.”

However, under the GATS, the movement of natural persons is defined as being on a temporary basis and not related to permanent citizenship.
According to the WTO Secretariat (1999) the GATS consists of a set of central rules, and supplementary agreements – some in the form of annexes to the GATS and others in the form of Ministerial decisions - which deal with issues related to specific sectors. In addition, each WTO member has a schedule of commitments, detailing the sectors in which commitments are offered. Members are given some freedom to choose which sectors to schedule and which sectors to leave unscheduled, although the GATS has a “built-in” agenda to move towards greater liberalization.

Part I (Article I) defines the scope and coverage of the GATS. In layman’s terms, it applies to all laws, regulations, norms and standards that could affect trade in services. This can include measures of central, provincial and local governments. It also includes non-governmental bodies that exercise powers delegated to them by governments. All services are covered except those “supplied in the exercise of governmental authority” (Article 1:3 (b) and (c)), which are defined as services that are not supplied on a commercial basis or in competition with other service suppliers.

This is a key distinction for trade in health services in South Africa because of the co-existence of both public and private health sectors. It is not clear whether public hospitals may be considered to be in competition with private hospitals, and if GATS were to be scheduled, it is not clear whether this would only affect the private sector and the capacity of government to regulate the private sector (which indirectly affects the public sector) or also directly affect the public sector.


“The hospital sector in many countries … is made up of government- and privately- owned entities which both operate on a commercial basis, charging the patient or his insurance for the treatment provided…it seems unrealistic in such cases to argue…that no competitive relationship exists between the two groups of suppliers or services”

Hence, free public health services would not come under the GATS, but in the instance that the patient or his medical scheme were charged, this type of public health service would come under the rules of the GATS.

The distinction becomes even more blurred with the advent of public private initiatives (PPIs) in health. In some forms, these can be defined as government-regulated commercial activity and in other forms as government procurement of services. These would come under the scope of the GATS if the sector were scheduled (WTO Secretariat, 1998 and 1999).

The GATS also defines general obligations, which apply to all members and all services, whether the sectors are scheduled or not. Most-favoured-nation treatment says that the treatment of all nations should be equally favourable (Article II) unless an exemption of MFN treatment is established at the time of the signing the agreement. New exemptions can also be granted through the WTO waiver procedure. In addition, members can depart from MFN treatment in regional trading agreements, although there are rules about how this may work.
Other rules in Part II are intended to ensure that domestic regulations are applied reasonably, objectively and impartially. Applications to supply services must receive a decision within a reasonable period of time. There must also be tribunals or procedures where service suppliers can apply for a review of administrative decisions affecting their trade. Members are encouraged to recognize the educational qualifications of other countries. Governments are allowed to negotiate agreements with other governments for mutual recognition of qualifications, provided other countries with comparable standards are given a chance to join.

Part III of the GATS describes the rules that shape a member’s commitment to services trade – known as the schedule of commitments.

Schedules of commitments consist of horizontal commitments and sector specific commitments. The horizontal section contains entries that apply across all sectors subsequently listed in the schedule. Market access is a negotiated commitment in the specified sectors. However, limitations on market access can be made in the horizontal section. National treatment means that the member does not operate discriminatory measures benefiting domestic services. It is also possible, though relatively difficult to withdraw commitments that have been given in schedules. It can only be done at least three years after the commitment has entered into force, and at least three months’ notice must be given. A price also has to be paid. This is normally settled by negotiation with the WTO member(s) affected by the change and if all goes well, new commitments will be made to offset those withdrawn, to be applied to all members. If there is no settlement, the matter goes to arbitration and if the arbitrator finds that compensation is due, the proposed changes in commitments may not be put into effect until the compensatory adjustments are made. If this is ignored, the affected country can retaliate by withdrawing commitments “substantially equivalent” to the commitments withdrawn by the “offending” country.

Finally, Article XIX states that by not later than January 2000, WTO members will have to enter into new rounds of negotiations with a view to achieving progressively higher levels of liberalization of services trade. This is the “built-in agenda” mentioned earlier.

Table 4 presents South Africa’s horizontal and sectoral commitments to health services trade to date. Schedules are divided into two parts. Part I lists the horizontal commitments. These general commitments apply to foreign suppliers of any service that has been scheduled. They do not apply to the sectors that have not been scheduled or that have been scheduled as “unbound”. Part II sets out the commitments undertaken for each listed sector or sub-sector. For any sector or sub-sector that is not listed, no specific commitments have been undertaken. In WTO language, “none” means that the scheduling member puts no limitation on market access or national treatment for the foreign supply of that service by the mode concerned. “Unbound” means that the member has undertaken no commitment to liberalise.
Table 4: South Africa’s Schedule of Specific Commitments in GATS relating to Health Services

<table>
<thead>
<tr>
<th>SECTOR OR SUB-SECTOR</th>
<th>LIMITATIONS ON MARKET ACCESS</th>
<th>LIMITATIONS ON NATIONAL TREATMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>I. Horizontal Commitments</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Horrizontal Commitments apply to all sectors that have been scheduled</td>
<td>(3) Local borrowing by South African registered companies with a non-resident shareholding of 25% or more is limited</td>
<td>(4) Unbound, except for measures concerning the categories of natural persons referred to in the market access column</td>
</tr>
<tr>
<td></td>
<td>(4) Unbound (no commitments are offered) except for the temporary presence of up to three years of a number of categories of natural persons. For trade in health services, the relevant category is “professionals” who are defined as: “natural persons who are engaged, as part of a services contract negotiated by a juridical person of another Member in the activity at a professional level in a profession set out in Part II, provided such persons possess the necessary academic credentials and professional qualifications, which have been duly recognised, where appropriate, by the professional association in South Africa.”</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>II. Sector-specific commitments</strong></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. BUSINESS SERVICES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A. Professional Services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>h) Medical and dental services (CPC 9312)</td>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td></td>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td></td>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td></td>
<td>Unbound except as indicated in the horizontal section</td>
<td>Unbound except as indicated in the horizontal section</td>
</tr>
<tr>
<td>j) Services provided by:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(i) Midwives and nurses (CPC 93191)</td>
<td>Unbound</td>
<td>Unbound</td>
</tr>
<tr>
<td></td>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td></td>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td></td>
<td>Unbound except as indicated in the horizontal section</td>
<td>Unbound except as indicated in the horizontal section</td>
</tr>
<tr>
<td>j) Services provided by:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(ii) Physiotherapists and paramedical personnel</td>
<td>Unbound except as indicated in the horizontal section</td>
<td>Unbound except as indicated in the horizontal section</td>
</tr>
<tr>
<td></td>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td>7. FINANCIAL SERVICES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>All Insurance and Insurance Related Services</td>
<td>Unbound</td>
<td>Unbound</td>
</tr>
<tr>
<td>b) Direct non-life insurance (CPC 8129 +)</td>
<td>None</td>
<td>None</td>
</tr>
</tbody>
</table>

Source: “General Agreement On Trade in Services: South Africa Schedule of Specific Commitments”; 1994
It is worthwhile going into some detail about what Table 4 means. As explained, horizontal commitments relate to all the scheduled sectors. For health services, the relevant sectors are GATS 1 and GATS 7 – GATS 8 of course has not been scheduled. However, in schedules, offers are also made under each mode. If a mode is unbound, then nothing is offered and this mode of this particular sector is not subject to horizontal commitments.

What is therefore the implication of horizontal commitments for health services? Foreign companies are not treated as favourably as South African companies if they want to borrow money. Natural persons are not allowed free entry to the country – even for temporary stay – so they are also not treated as favourably as citizens.

What is meant by the sectoral commitments? For medical and dental services (defined as preventing, diagnosing and treating illness through consultation with individual patients) there are no barriers to cross-border supply, consumption abroad and foreign commercial presence. For the movement of natural persons, no liberalisation is offered other than that offered under the general commitments (where certain categories of professionals are allowed to enter the country if they meet certain criteria). In other words, very little liberalisation is offered in medical and dental services seeing as it is mainly traded through the presence of foreign nationals in the consuming country.

Similarly, for the services provided by midwives and nurses, mode 4 is unbound except as in the horizontal section. Interestingly, mode 1 is also unbound thereby offering no liberalisation in cross-border supply of this service.

For physiotherapists and paramedical personnel, only mode 3 (foreign commercial presence) is liberalised.

Under health insurance, commitments have only been made under mode 2: consumption abroad.

In summation, South Africa largely retains the discretion to regulate activities in the private health sector. Consumption abroad has been totally liberalized. Similarly, cross-border supply has been mainly liberalised. However, because nothing has been offered for the movement of natural persons under GATS 1, nothing at all under GATS 8, and only consumption abroad for health insurance, it seems safe to say the country has yet to undertake effective commitments to trade in health services.

From a health policy point of view, it makes sense for the government to hold back on health service commitments. The White Paper for the Transformation of the Health System in South Africa, published in 1997, is the national health policy statement until the National Health Bill is passed. According to Thomas and Muirhead (2000: 10): “its vision embraces a unified health system where all actors (including the private sector) are coordinated in pursuit of the fundamental goal of equity”. It is not clear what effect trade in health services would have on equity and further research is needed. Indeed, if current trends of worsening equity in financing between the public and private sectors are anything to go by, it is possible that
increased growth in the private sector through trade would not be positive. The National Health Accounts shows that both expenditure in the private sector, and the number of hospital beds, has grown at higher than the inflation rate even though medical scheme beneficiaries have fallen in the last five years. The stark inequities present in the Apartheid era have not been addressed and current resource allocation patterns continue to be increasingly skewed toward the rich. It is of no surprise that South Africa has relatively poor health status indicators given its large funding of health sector activities (see Thomas & Muirhead, 1999).

4. MAPPING BARRIERS TO TRADE IN THE SOUTH AFRICAN HEALTH SECTOR

According to the WTO Secretariat (1998), three types of domestic regulatory arrangements are significant in that they affect the supply and demand of health services. The first is the qualification and licensing requirements for individual health professionals (which mainly correlates to the movement of natural persons). The second is the approval requirements for institutional suppliers such as clinics and hospitals (which mainly correlates to foreign commercial presence) and the third is the rules and practices governing reimbursement under insurance schemes (which can correlate to consumption abroad and foreign commercial presence). This section outlines these types of regulatory arrangements in the South African setting, under the three categories of human resources, service providers and purchasers. These will be analysed with respect to the potential modes of trade relevant to each category, the regulations, and any available data will be presented.

4.1 Human Resources

The current government perspective with respect to health human resources in South Africa could be summed up by the following quote:

“South Africa invests large amounts of public funds in the schooling and tertiary education of health professionals, only to see its efforts to accelerate equitable delivery of quality health services stifled by three forms of professional migration: from rural to urban areas, from the public to the private sector and from South Africa to highly industrialised countries.”

(Health Summit Background Papers, “Human Resources” 2001: 54).

Human resources include all the health professionals involved in delivering health services, which under this category mainly happens via the movement of natural persons - health professionals working abroad on a temporary basis. Although not strictly definable under human resources, temporary residence permits for medical treatment and for education (consumption abroad) are also discussed under the section on the Immigration Act.

This section presents data on the number of practitioners in the private sector, the number of foreign health professionals in South Africa and data on the annual
migration of South Africans abroad. While these data are the best available, they should be interpreted with caution. In addition, the section describes the relevant legislation for the licensing, education and practice of health professionals in South Africa. It also looks at the options under the newly passed Immigration Act for temporary residence in South Africa. Finally, it describes the National Department of Health’s policy for the recruitment of foreign health professionals in the country, and the policy for the education of foreign students (which is actually defined as consumption abroad, not the movement of natural persons).

According to the National Health Accounts Private Sector Report (Cornell et al, 2001), there are no accurate data detailing the numbers of practitioners in the private sector. Previously, registration with professional boards was not compulsory, hence the paucity of data. This has been remedied in the latest legislation, so these data should improve in the future. The data that is available varies widely, suggesting that it should be interpreted with caution.

The data presented in Table 5 show estimated total numbers of private sector practitioners and the proportion of private sector practitioners relative to the total number of practitioners in the country. These data come from the Board of Healthcare Funders which has records of practitioners in the private sector because it provides them with a practice number. This is most likely to be an overestimate because some private sector practitioners also work in the public sector.

Table 5: Estimated private sector health care practitioners, 1998/99

<table>
<thead>
<tr>
<th>CATEGORY OF HEALTH PRACTITIONER</th>
<th>1998</th>
<th>1999</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number in private sector</td>
<td>Proportion in private sector</td>
</tr>
<tr>
<td>Doctors</td>
<td>19,935</td>
<td>72.4</td>
</tr>
<tr>
<td>Dentists</td>
<td>3,868</td>
<td>92.3</td>
</tr>
<tr>
<td>Pharmacists</td>
<td>8,531</td>
<td>87.8</td>
</tr>
<tr>
<td>Psychologists</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>


Table 5 shows that a substantial proportion of health care practitioners work in the private sector. This is particularly noteworthy given that it is estimated that only 18% of the population is dependent on the private sector (“Health Summit Background Papers”, 2001).

Table 6 presents the annual migration of health professionals from South Africa in 1998, 1999 and 2000. Over the three years, a total of 293 doctors and specialists left the country. This is just under 1.5% of the total stock of private sector doctors in 1999. This isn’t a really meaningful comparison: it would be more useful to know the total number of South African doctors currently practicing abroad. Indeed, this is highly unlikely to be accurate because the incentives to self-report emigration are very poor.
Dr Steve Reid of the Centre for Health and Social Studies at the University of Natal conducted a survey of Community Service doctors from 1999-2001 (response rate of approximately 75 percent). He found that the percentage planning to enter Public Service decreased from 42 percent in 1999 to 38 percent in 2001. The percentage planning to go abroad increased from 34 percent to 43 percent over the same period (out of a total of about 1100 new medical graduates per year). It was also found that 3-4 percent of students leave before their year of Community Service. Because they would be penalized if they returned, it’s assumed that they do not intend to come back.

Table 6: International migration of health professionals: 1998, 1999 and 2000

<table>
<thead>
<tr>
<th>OCCUPATIONAL CATEGORY</th>
<th>1998</th>
<th>1999</th>
<th>2000</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allied Health Professionals</td>
<td>55</td>
<td>50</td>
<td>71</td>
<td>176</td>
</tr>
<tr>
<td>Dental Professionals</td>
<td>13</td>
<td>12</td>
<td>31</td>
<td>56</td>
</tr>
<tr>
<td>Medical Doctors</td>
<td>86</td>
<td>68</td>
<td>89</td>
<td>243</td>
</tr>
<tr>
<td>Medical Specialists</td>
<td>19</td>
<td>15</td>
<td>16</td>
<td>50</td>
</tr>
<tr>
<td>Nurses</td>
<td>133</td>
<td>117</td>
<td>147</td>
<td>397</td>
</tr>
<tr>
<td>Pharmacists</td>
<td>42</td>
<td>39</td>
<td>24</td>
<td>105</td>
</tr>
<tr>
<td>Total</td>
<td>348</td>
<td>301</td>
<td>378</td>
<td>1027</td>
</tr>
</tbody>
</table>


4.1.1 The Health Professions Council, the Pharmacy Council and the relevant Acts.

This section lays out the licensing requirements for health professionals in South Africa. The Health Professions Council of South Africa (HPCSA) is a statutory body, established in terms of the Health Professions Act, 1974 (Act 56 of 1974), which continues the activities of the Ciskeian Medical Council, the South African Medical and Dental Council, the Transkeian Medical Council, and the Interim National Medical and Dental Council of South Africa. This council was formally established by the Medical, Dental and Supplementary Health Service Professions Amendment Act, which came into effect on 1 March 1998 (Harrison and Qose in Ntuli, 1998).

This act expanded the powers of the professional boards and required that all persons registering for the first time under the Act must perform a year’s remunerated community services. For doctors, compulsory community service began on 1 July 1998, and for dentists in 1999.

In order to safeguard the public and indirectly the professions, registration in terms of the Act is a prerequisite for practicing any of the health professions with which the Council is concerned. Registration confers professional status upon a practitioner and therefore the right to practise his or her chosen profession. ([http://www.hpcsa.co.za/Background/backgrou.htm](http://www.hpcsa.co.za/Background/backgrou.htm)).

According to Harrison and Qose in Ntuli (1998) the Pharmacy Amendment Act No 88 of 1998 (to amend the Pharmacy Act of 1974) establishes a permanent Pharmacy Council and contains provisions relating to the licensing of pharmacies, pharmacy
education, training and practice. It also removes the restriction that only pharmacists may own pharmacies, but any pharmacy must still be run under the continuous personal supervision of a pharmacist. In addition, any person practicing as a pharmacist must be registered as a pharmacist in terms of the act (i.e. must register with the Pharmacy Council). According to the Pharmacy Amendment Act (Act 1 of 2000) any person registering for the first time as a pharmacist is only entitled to registration as a pharmacist on completion of one year of remunerated pharmaceutical community service in a state institution (Harrison in Crisp and Ntuli, 1999 and Nadasen and Gray in Ntuli et al, 2000):

This brings the pharmacy profession in line with those governed by the Health Professions Act (doctors and dentists started their community service in 1998 and 1999 respectively). Community service will not have to be performed by foreign professionals.

4.1.2 The Immigration Act

The Immigration Act was passed on 30 May 2002, and replaces the Aliens Control Act 96 of 1991.

There was contention in the passing of this act because the work permit clause in the act differs from the original Immigration Bill [B79B-2001]. The bill relies on a “market-driven technique”, “centred around a licensing fee to be paid by the employer, leaving the employer to determine the needed foreigners, their job descriptions, qualifications and length of temporary employment” (Buthelezi, 2002). In the Select Committee and Portfolio Committee stages, this was replaced by a quota system. Shortly thereafter, the ANC tabled a proposal to scrap the quota system and replace it with a labour certification process similar to the one presently employed in the Aliens Control Act. However, there was insufficient time to amend the bill, so it was passed with the quota system in place (Buthelezi, 2002; “SA’s Immigration Bill becomes law”; 2002).

Quotas will be needed to “delineate the characterising features of each and every category of potentially needed foreign workers, together with a numeric evaluation which can withstand both public and judicial scrutiny” (Buthelezi, 2002).

Constitutionally, this means that Home Affairs will have to start implementing quotas but at the same time, will have to develop an amendment bill scrapping them. Minister of Home Affairs, Dr M.G. Buthelezi, has warned that it won’t be a quick process to develop these amendments (Hartley, 2002a and 2002b).

4.1.3 The Immigration Act, No. 13 of 2002

For consumption abroad, two types of temporary residence permits are applicable. These are:

- The study permit, which allows a foreigner to study in South Africa for a period longer than three months, as long as the foreigner has sufficient means to support himself and to pay his tuition fees.
• The medical treatment permit, which may be issued to a foreigner intending to receive medical treatment in the country for longer than three months as long as the costs of the treatment are borne by the foreigner.

For establishment trade and the movement of natural persons, the following permit may be applicable:

• The business permit may be issued to a foreigner intending to establish or invest in a business in South Africa in which he or she may be employed provided that the foreigner invests the prescribed financial or capital contribution in the business. The Department of Home Affairs may reduce or waive the capitalisation requirements if the business is prescribed to be in the national interest or under the request of the Department of Trade and Industry.

Other permits that have relevance for the movement of natural persons may include the work permit, which has a number of types:

1. The quota work permit may be issued to a foreigner who falls within a category determined by the Minister at least annually by notice in the Gazette, after consultation with the Ministers of Labour and Trade and Industry. The number of these work permits will not exceed the quota amount.

2. A general work permit may be issued to a foreigner not falling in one of the quota categories if the employer:
   • Satisfies the department that he or she has been unable to employ a citizen with qualifications equivalent to those of the applicant;
   • The terms and conditions of the employment are not inferior to those prevailing for citizens and residents.

3. An exceptional skills work permit may be issued to an individual of exceptional skills or qualifications, as determined by the Department.

4. The intra-company transfer work permit may be issued to a foreigner who is employed abroad by a business operating in the Republic as a branch, affiliate or subsidiary.

Finally, a corporate permit may be issued to a corporate applicant (a juristic person which conducts business, charitable, agricultural or commercial activities in the Republic) in order to employ foreigners who may conduct work for the corporate applicant. A maximum number of foreigners to be employed via a corporate permit will be determined by the Department in consultation with the Departments of Labour and Trade and Industry.

4.1.4 The Department of Health’s Policy on foreign recruitment and education

The Department of Health’s policies (2001) create a very real barrier to the movement of natural persons. Employment of any health professionals from developing countries, and particularly from the SADC countries, will not be supported whether it be to the public sector, or the private sector. This section describes the policies of the Department of Health with respect to the recruitment of foreign health professionals into the public health sector. Even this creates an
indirect barrier to the movement of natural persons because while the department will support foreign health professionals in the public sector if a need exists, they state that they will not support the migration of these professionals to the private sector. The policy states that the aim of recruiting foreign health professionals is to bring their skills to underserved areas of South Africa (particularly rural areas), while protecting the rights of South African citizens to employment opportunities. In other words, consideration will be taken of whether the position can be filled by a South African citizen.

Based on current statistics, the Department argues that the aim of attracting skills to underserved areas is not being met. A greater proportion of foreign health professionals are employed in the urban areas and frequently, those who are initially employed in underserved areas migrate to the cities.

A number of general principles are listed in the report:

1. Health professionals must register with a statutory health professional council.
2. Where there is an adequate supply of trained SA health professionals, recruitment and employment of foreign workers should not occur and applications for permanent residence should not be supported.
3. Recruitment of individual applicants from any developing country, in particular from the SADC, will not be supported.
4. This policy will be subject to the relevant South African laws (Aliens Control Act 96 of 1991 and the Refugees Act 1998, Act 130 of 1998 and the Immigration Act once its regulations have been passed).
5. The department will not support the migration of a foreign health professional from one employer to another (public/private), between provinces or who wishes to change his purpose of entry to secure extended stay/employment in South Africa.
6. Employment will be bound by an employment contract, as it is aimed at addressing a temporary and specific human resource need.
7. Foreign health professionals who obtain registration for the public service will not be allowed to take up employment outside the scope of their registration and employment contracts.
8. Foreign health professionals must submit a written undertaking to return to their countries of origin upon completion of their employment contracts.

Table 7: Country/continent of origin and number/percentage of foreign health professionals in South Africa, March 2001

<table>
<thead>
<tr>
<th>ORIGIN</th>
<th>NUMBER</th>
<th>PERCENTAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa Non-SADC</td>
<td>426</td>
<td>23.5%</td>
</tr>
<tr>
<td>Africa – SADC</td>
<td>147</td>
<td>8%</td>
</tr>
<tr>
<td>Asia</td>
<td>336</td>
<td>18.5%</td>
</tr>
<tr>
<td>Australia</td>
<td>8</td>
<td>0.4%</td>
</tr>
<tr>
<td>Canada</td>
<td>5</td>
<td>0.3%</td>
</tr>
<tr>
<td>Cuba</td>
<td>396</td>
<td>22%</td>
</tr>
<tr>
<td>Eastern Europe</td>
<td>91</td>
<td>5%</td>
</tr>
</tbody>
</table>
Table 7 gives data on the total numbers of foreign health professionals in South Africa and their country or continent of origin. Because of the government-to-government agreement with Cuba, the highest percentage (from any one country) is from Cuba at 22%. Besides Cuba, the largest numbers are from India (145), Pakistan (110) and Nigeria (154). Of the 1814, 76% are medical practitioners and 12% are medical specialists. This picture is likely to change in the future because health professionals will no longer be recruited from Africa. As table 7 shows, 31.5% of the foreign doctors in the country are in fact from Africa. In the future, this supply of doctors will have to be met from other parts of the world: it remains to be seen whether this will be forthcoming. Various sources have indicated that African health professionals who are currently employed in South Africa are finding it increasingly difficult to renew their work permits.

Table 8 shows the proportion of foreign doctors in the country relative to doctors in the public sector / private sector / in total.

Table 8: Proportion of foreign doctors in South Africa

<table>
<thead>
<tr>
<th>NUMBER</th>
<th>PROPORTION FOREIGN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Sector</td>
<td>7616</td>
</tr>
<tr>
<td>Private Sector</td>
<td>19935</td>
</tr>
<tr>
<td>Total doctors</td>
<td>27551</td>
</tr>
</tbody>
</table>


For employment in the public sector, the department contends that it will not entertain the applications of individuals from developing countries. In other words, a government-to-government or Bilateral agreement such as with Cuba will be considered, but not individual applications.

Applications from developed countries will, however, be considered if they meet the following criteria:

- Fairly competing for the prospective position, on the condition that no qualified South African citizen has applied for the position.
- Obtaining a written job offer and signing a contractual agreement for employment for a maximum term of three years. If need exists, the Head of Health of the Province can recommend a new contract to be signed.
- Submitting an undertaking in writing to return to the country of origin upon completion of the employment contract.
• Securing suitable registration with a relevant statutory health professional council.
• Complying with the normal statutory requirements for work permits and temporary residence in the Republic.
• Demonstrating professional competence, and high ethical standards.
• Fluency in English or at least one of the official languages of South Africa.
• Working continuously for the same employer.

For Specialist or Postgraduate training for medical officers (mode 2: consumption abroad and perhaps mode 4: presence of natural persons given that postgraduate training also involves practicing) the policy states that preference for postgraduate training will be given to South African citizens and citizens from countries where a government-to-government agreement exists. Applicants from other countries, whether postgraduate or undergraduate, must be sponsored by their respective governments or a donor or agency. For postgraduate training, a work permit is needed.

The employment of foreign health academic staff should be on a contractual basis and the maximum duration of the job offer must be clearly defined. If the need exists for continued employment of the individual, proper motivation must be given to the Head of Health in the Province.

For undergraduate training, an agreement with SADC ministers has set aside a quota of one hundred places for SADC students. Botswana has reserved 15 places, and other SADC countries are still determining the number of students to be sent. These students will be given preference, under the condition that they are fully funded by their governments.

For students from other countries, entrance is also permissible if they are funded. Entrance for all students is conditional with the contractual undertaking that the student returns to his/her home country upon completion of the undergraduate studies².

This section has shown that South Africa has trade enabling regulations for consumption abroad in relation to undergraduate medical training. However, barriers are put in place to minimise consumption abroad (medical training) becoming the presence of natural persons (after training, the graduate does not return to his or her country of origin). In addition, the laws are not enabling of the presence of natural persons in the private health sector.

### 4.2 Health Care Providers

Under the GATS, health care provision includes hospital services (services delivered under the direction of medical doctors chiefly to in-patients aimed at curing, reactivating and/or maintaining health status) and other human health services (such

² See HPCSA website [www.hpcsa.co.za](http://www.hpcsa.co.za) for more information about registration. There are provisions made for foreigners in the registration forms, such as needing further education, however these parts of the site are not yet operational, and they did not answer my emails.
as ambulance services and residential health facilities services other than hospital services and other). Under this category, potential modes of trade could include foreign commercial presence and consumption abroad. The former might occur if foreigners invested in the hospital operation and management sector. The latter might occur if foreigners consumed health services in the private sector.

National Health Accounts data presented in Table 9 indicates that the number of hospital beds in the private sector is substantial and growing.

**Table 9: Total private hospital beds and annual growth**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Hospital beds</td>
<td>8,220</td>
<td>11,117</td>
<td>16,415</td>
<td>23,706</td>
</tr>
<tr>
<td>Annual growth</td>
<td>5.9%</td>
<td>9.5%</td>
<td>8.9%</td>
<td></td>
</tr>
</tbody>
</table>

Source: Cornell et al, 2001: 7

Table 9 shows an annual growth rate of 5.9% between 1983 and 1989; 9.5% between 1989 and 1994; and 8.9% between 1994 and 1999. The relatively high growth rate between 1994 and 1999 is particularly interesting given that the government placed a moratorium on increasing private hospital beds in 1994. This was to gain time while the policy on the ‘certificate of need’ was developed. Private hospital companies side-stepped the moratorium by building ‘step-down facilities’ which are wards with a full nursing complement but no theatres and are therefore not classified as hospitals.

Although Cornell et al (2001) state that it is difficult to get accurate data on the private sector in South Africa, the numbers do indicate that the sector is substantial and growing.

Except in the banking and insurance industries, there are no sector specific restrictions on foreign investment in South Africa and there are no restrictions on foreign ownership of local companies and businesses, although there are restrictions on the borrowing levels of foreign controlled companies. In the insurance industry, it is necessary to get Government consents and approvals. However, while foreigners are not discriminated against, the size of the private health sector is the subject of regulations by the government through the moratorium and through their proposed policy on the “certificate of need” which will most likely be applied once the National Health Bill is passed. This regulation is aimed at limiting the growth of the private sector and so helping to constrain inequitable health sector development.

### 4.2.1 The National Health Bill 2001

The National Health Bill is the overarching piece of legislation that enables the establishment of a national health system encompassing public, private and non-governmental providers of health services. According to Sait (2001), this was gazetted for public comment on 9 November 2001. The National Department of Health indicates that it will table the Bill in Parliament for processing by June 2002.
Because there is no overarching health legislation, provincial health departments have been initiating their own, leading to a disjointed restructuring process. Any legislation that has been passed in the provincial sphere will have to be adapted to be in line with the national legislation once it is passed.

Although there is not much detail, the bill does give an indication of the general government policy on the Certificate of Need, which provides for the licensing of all health establishments. The Bill states that:

“All person desiring to-

(a) Establish, modify or acquire a health establishment;
(b) Increase the number of beds or acquire prescribed specialised equipment;
(c) Provide prescribed specialised services; or
(d) Continue operating a health establishment existing at the time of commencement of this Act,

Must apply in the prescribed manner to the Director-General for a certificate of need.” (s48)

A health establishment is defined as the whole or part of a public or private institution, facility, agency, building or place whether organised for profit or not that is operated or designed to provide inpatient or outpatient treatment, diagnostic or therapeutic interventions, nursing, rehabilitative, palliative, preventative or other health services. The certificate would be valid for not longer than 10 years. Although it is clear that the aim of the certificate is to keep the growth of private sector health establishments proportional to the “need” for them, it is not clear from the bill how this will be achieved. One would need the Act to be passed and the Regulations to be promulgated before getting a clear picture of what would determine whether there is “need” for a health establishment.

In the provincial sphere, the Kwazulu-Natal legislature passed its Health Act in August 2000. It is written largely in enabling language, in other words, it is not detailed but rather indicates what matters in time will be prescribed by regulations. This act touches on the Certificate of Need which requires private health facilities to obtain a license to operate from the province. However, this has been described by the Hospital Association of South Africa as not too different from the existing law (Nadasen and Gray in Ntuli et al, 2000).

There is no mention in the National Health Bill about foreign ownership of, or investment in, private hospitals in South Africa, and there is no readily accessible data on this issue although it is clearly happening, as indicated in the media. An example is the recently opened UCT Medical Centre, which is in essence a private wing attached to Groote Schuur hospital. This was developed through direct investment from Rhon-Klinikum – a German private hospital group. This is also happening in the other direction, with South African based countries investing abroad. According to the Business Day, (2002) Afrox health-care group has non-South African operations in Botswana, Namibia, Zambia, Mozambique and others.
4.2.2 Public Private Interactions in Health Services

In 1999, the national Department of Health established a Public Private Partnership (PPP) Task Team. In 2000, a draft report considering 12 different PPP initiatives, was released. Four different types of PPPs are being considered:

1. Purchased services: this entails purchasing services to obtain specialised skills or to meet short-term staffing needs. This can include contracts with private hospitals for specialised treatment and diagnostic services.
2. Outsourcing: this is mainly for non-clinical services (for instance outsourcing catering in hospitals), but could include diagnostic services.
3. Joint ventures: these are service partnerships involving sharing resources between public and private partners with an aim of resulting in increased or higher-quality services or lower costs. This could be on a “service basis” where clinical and support services are provided by public sector employees working in the ‘private side’ of the facility or on a ‘lease basis’ where the public sector leases space and/or equipment to the private sector and the private partner provides clinical and support services.
4. Private Finance Initiatives (PFIs): providing capital funding unavailable in the public sector to build or upgrade public sector facilities.

The focus is mainly on public hospitals and on leasing out spare bed capacity, outsourcing support services, and Private Finance Initiatives for hospital construction or rehabilitation (Cornell et al, 2001).

The provision of medical and hospital treatment directly through the government and free-of-charge does not come under the rules of the GATS. However, in the South African system there is scope for private activities, and services in government hospitals are not always free of charge. According to the WTO Secretariat (1998: 11):

“The co-existence of private and public hospitals may raise questions, however, concerning their competitive relationship and the applicability of the GATS: in particular, can public hospitals (and their services) constitute a sector distinct from, and not in competition with, private hospitals (and their services). Given the perceived advantages of private over public hospitals – the absence of waiting periods, use of modern equipment, etc. – the two groups might not be considered to provide “like” services.”

However, if the hospital sector is made up of government and privately owned entities that operate on a commercial basis and charge the patient or his insurance (as is the case with minimum benefits in South Africa) then the GATS national treatment obligation comes into force.

This is especially so in the case of direct private/public sector cooperation. The WTO Secretariat (1998) calls these Build-Operate-Transfer arrangements, but these appear to be the same as what is known as Public Private Interactions in the South
African setting. These arrangements would therefore come under GATS rules if the sector were scheduled in the future.

4.2.3 Examples of trade in health services

While data is not available on for instance, the number of foreign-invested hospital beds in the private sector, it is clear from media reports and other informal sources that foreign investment is happening.

One key example was the UCT Medical Centre. This was a Public Private Partnership between the Provincial Administration of the Western Cape, the University of Cape Town and Rhon-Klinikum AGI (one of Germany’s leading private hospital groups). It relates to foreign commercial presence and movement of natural persons: the former because the centre is developed in partnership with a German private hospital group, and the latter because employees of the group are involved in the management of the centre. According to the brochure, this is “a revolutionary management and operational concept...at costs estimated to be well below that of other private care facilities”. It is located in hired vacant space within the Groote Schuur Hospital complex. It also provides a clinical platform for teaching and for clinical research. According to the Cape Argus (February 18, 2002), the investment by Rohn-Klinikum amounts to R45 million. However, as of 7 August 2002, the private investment in this scheme was transferred to Westcare Hospitals – this is no longer foreign commercial presence.

Groote Schuur itself is involved in a scheme to treat British patients who need heart operations – a good example of consumption abroad. “The scheme, which is a move to cut the hefty hospital waiting lists in Britain, could see between 500 and 1 000 British patients sent to Groote Schuur annually for cardiac bypasses alone.” The operations would be performed in Groote Schuur’s private wards (Smetherham, March 24 2002) with 50/50 split of profit between the hospital and the private sector.

This section has shown that South Africa is taking steps to promote the treatment of foreigners in our hospitals.

4.3 Purchasers of Health Services

In the private sector, two-thirds of health services are purchased via medical schemes, while the remaining third is mainly purchased through out-of-pocket payments (McIntyre et al, 1995). This situation leads to a very close relationship between the purchasers (the medical schemes) and health care providers, and a strong correlation between the services offered on medical scheme benefit packages and the services that are ultimately purchased. In other words, no discussion of trade in health services would be complete without giving due reference to the activities of and regulations pertaining to the medical schemes. Medical schemes can be defined as non-profit associations that are funded through contributions from employees and employers. However, their administrative companies operate on a for-profit basis.

Table 10 provides an indication of the coverage of medical schemes as a percentage of the population.
Table 10: Private sector coverage 1996-1998/9 – number of beneficiaries (% of population in brackets)

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Medical schemes</td>
<td>6,862,377</td>
<td>6,902,697</td>
<td>6,887,735</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(16.9%)</td>
<td>(16.6%)</td>
<td>(16.3%)</td>
<td></td>
</tr>
<tr>
<td>Health insurance</td>
<td></td>
<td>1,162,875</td>
<td></td>
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</tr>
</tbody>
</table>

Source: Cornell et al, 2001: 17
Note: there are other sources of coverage such as firms that offer work-place health services. This is particularly common for the mines.

Coverage by health insurance is not included in the sub-total for two reasons. Firstly, it is highly likely to be double counting; secondly, reliable data was only available for 1999. While the table covers those who are covered by ‘institutional’ financing intermediaries, it should be borne in mind that there are others who may choose to pay out of pocket to use private sector health services. Household surveys indicate that this could be as high as 30% of the population. Most of this would be for visiting general practitioners and purchasing over the counter medicine.

Although it is difficult to say for sure because of paucity of data, Table 10 indicates that at least 16% of the population is covered by medical schemes. An additional 0.7% to 1.3% may be covered by health insurance (with no medical scheme cover). Thus 17 to 18% are covered through ‘institutional’ financing which is a fall of 4.5% since 1992/3.

Table 11 examines the total private sector expenditure and its rate of growth in nominal terms by financing intermediary, in comparison with the consumer price index. According to Statistics South Africa, the Consumer Price Index was 8.6% for 1997 and 6.9% for 1998. Despite a slight fall in membership (as presented in Table 10) private health expenditure has grown at a rate double that of the CPI. This suggests that utilisation and unit costs have increased considerably. An overall decrease in firms’ direct expenditure, particularly for mines, is largely attributable to declining formal sector employment. Trends in households’ out of pocket expenditure should be interpreted with caution.

Table 11: Private sector expenditure by financing intermediary, 1996-8

<table>
<thead>
<tr>
<th>FINANCING INTERMEDIARY</th>
<th>EXPENDITURE (Million rands)</th>
<th>ANNUAL GROWTH RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Insurance/Pre-payment</td>
<td>18,514</td>
<td>22,512</td>
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<tr>
<td>Medical schemes</td>
<td>17,769</td>
<td>21,698</td>
</tr>
<tr>
<td>Health Insurance</td>
<td>410</td>
<td>440</td>
</tr>
<tr>
<td>Worker's Compensation</td>
<td>335</td>
<td>374</td>
</tr>
<tr>
<td>Firms’ direct expenditure</td>
<td>635</td>
<td>591</td>
</tr>
<tr>
<td>Mining industry</td>
<td>514</td>
<td>462</td>
</tr>
<tr>
<td>Other firms</td>
<td>121</td>
<td>129</td>
</tr>
<tr>
<td>Households’ out of pocket</td>
<td>5,536</td>
<td>5,377</td>
</tr>
</tbody>
</table>
Table 11 indicates that the annual growth rate of expenditure in the private sector exceeds the inflation rate. This is particularly notable given that coverage of the population by medical schemes actually declined over this period. This suggests that the cost of medical care in the private sector is increasing while coverage is shrinking.

Traditionally, medical schemes were community rated. This means that members’ contributions were only differentiated on the basis of income and number of dependents. The benefit of community risk rating, is that it provides significant cross-subsidisation between high- and low-income earners, between the healthy and ill, and the young and old. However, in 1989, medical schemes were deregulated: this allowed for risk-rating. Contributions could be adjusted for risk profiles, and risk-rated schemes could attract members with low health risks, while the higher risk members remained in the community rated schemes. This raised the potential for shrinkage in the industry, and for added pressure on the public sector with some previously covered members with a high health risk being dumped on the public sector (Cornell et al, 2001).

Health insurance is also offered in South Africa by life and short-term insurance companies. Health insurance is defined to be different from medical scheme business, and therefore does not fall under the jurisdiction of the Medical Schemes Act, but under the Insurance Act and the Financial Services Board. These types of policies provide non-indemnity cover for major surgical and hospitalisation costs. This means that the insurer pays a predetermined amount of money on claims for clearly specified contingencies, rather than reimbursing the actual medical expenses incurred.

Medical schemes have the potential to influence two forms of trade in health services: foreign commercial presence and the movement of patients. The former is said to occur when foreigners enter the market to set up and administer medical schemes. This may also occur through the avenue of Managed Care. For the movement of patients, South African medical schemes could influence the degree to which South Africans seek health services out of the country. If medical scheme coverage were portable, this type of trade might increase. This issue will not be addressed in this draft.

4.3.1 Medical Schemes Act No 131 of 1998

Medical schemes are regulated by the Medical Schemes Act of 1998, which came into operation in 1999/2000. According to Pearmain (in Ntuli et al, 2000) some major changes that came about through this amendment were:
• The abolition of compulsory direct payment to providers of services
• The abolition of the statutory status of the scale of benefits
• The acquisition by medical schemes of the power to vary benefit levels and structures as they saw fit
• The acquisition by medical schemes of the capacity to operate pharmacies, hospitals and similar health establishments

Those who fell out of the system because of the deregulation were forced to access services in the public sector.

To remedy this situation, the new act introduced compulsory minimum benefits and disallowed discrimination on the basis of age, medical history and health status. Contributions can only be determined on the basis of income level and/or number of dependents.

Schemes may make arrangements for minimum benefits to be provided at public hospitals, but they have to pay for these services (which under the GATS framework might imply that the public sector is in competition with the private sector) at a different rate from non-scheme members in the public sector.

Restricted membership schemes are still allowed, but the restriction is on the basis of employment, former employment in a profession, trade, industry or calling or by a particular employer or class of employer.

The legislation also attempts to bring administrators and other contractors to medical schemes - such as brokers and managed care organisations - under regulation. Previously, their activities took place in a largely unregulated environment since the application of the previous legislation was confined to medical schemes.

4.3.2 Council for Medical Schemes

The Act also establishes a Council for Medical Schemes. The functions of the council are to:
• Protect the interests of the members at all times;
• Control and co-ordinate the functioning of medical schemes in a manner that is complementary with the national health policy;
• Make recommendations to the Minister on criteria for the measurement of quality and outcomes of the relevant health services provided for by medical schemes, and such other services as the Council may from time to time determine;
• Investigate complaints and settle disputes in relation to the affairs of medical schemes as provided for in the Act;
• Collect and disseminate information about private health care; and
• Others.

There have been a number of challenges, mainly in an attempt to get around the principle of community as apposed to risk rating. For instance, Discovery Health and Fedsure Health designed and offered hybrid products, which had a baseline medical
scheme component but were structured such that meaningful health care cover could only be obtained if one were to take out allied insurance benefits. Health insurance is not regulated by the Medical Schemes Act, so this meant that community rating could be avoided.

This demarcation issue led to discussion between the Council for Medical Schemes and the Financial Services Board. It remains to be seen whether there will be a change in the definition of the business of a medical scheme in the future.

The Reinsurance issue provided a further challenge to the Act. This is the transfer of part of the hazards or risks that a direct insurer assumes by way of insurance contract or legal provision on behalf of an insured to a reinsurer who has no direct contractual relationship with the insured. This is a sound business practice when correctly applied. However, a report of the Council for Medical Schemes of June 2000, indicated that medical schemes and their members had lost millions of rand each year due to inappropriate reinsurance contracts. This was accomplished in two ways:

1. The scheme takes out reinsurance with its administrative company, which has the insurance license. The administrator/insurer then reinsures with an outside reinsurer and this includes a profit share arrangement. The reinsurer often belongs to the same group of companies. The administrator keeps all interest and investment earnings that would have accrued to the scheme.

2. If the administrator has no insurance license, the scheme contracts directly with a reinsurer who has a profit sharing arrangement with the administrator.

To prevent this, the Act makes highly specific provisions for the financial arrangements of schemes.

According to Pearmain in Ntuli (2000:192):

“The Act stipulates that a medical scheme shall have assets, the aggregate value of which on any day is not less that the aggregate of:

(a) The aggregate value on that day of its liabilities; and

(b) The nett assets as may be prescribed.

A further provision states that a medical scheme shall not:

(a) Encumber its assets;

(b) Allow its assets to be held by another person on its behalf;

(c) Directly or indirectly borrow money; or

(d) By means of suretyship or any other form of personal security, whether under a primary or accessory obligation, give security in relation to obligations between other persons without the prior approval of the Council.
The liabilities of a scheme are statutorily defined as being inclusive of:

(a) The amount which the medical scheme estimates will become payable in respect of claims which have been incurred but not yet submitted; and

(b) The amount which the medical scheme estimates will become payable in respect of claims which have been incurred but not yet submitted; and

(c) The amount standing to the credit of a member’s personal savings account.

The Regulations to the Medical Schemes Act of 1998 provide that a scheme must maintain accumulated funds, expressed as a percentage of gross annual contributions for the accounting period under review, of not less than 25%. This is subject to the proviso that this percentage is:

- 10% during the first year;
- 13.5% during the second year;
- 17.5% in the third year; and
- not less that 22% during the fourth year after the regulations have come into operation.”

In other words, paying out the bulk of a scheme’s financial assets for reinsurance will transgress at least one of these provisions and this is a criminal offence.

In 2001, the Medical Schemes Amendment Act No 55 was passed. This amendment act sought to tighten up some of the regulations, especially in order to explicitly prohibit discrimination on the basis of age; to further regulate the practice of reinsurance; to limit the purposes for which medical schemes may compensate brokers and to provide for the regulation of their professional conduct.

While these provisions do not discriminate against foreigners, an insider in the industry claims that the regulations have made medical schemes less profitable, and therefore this will affect the level of foreign commercial presence.

In conclusion, it is estimated that less than 20% of the population is covered by private institutional financing intermediaries with access to the full range of private sector health services from primary care to specialist inpatient care. But, as many as 30% of non-scheme members may use some private services on an out of pocket basis. It is worrying that the proportion of the population covered declined from 1996 to 1998, resulting in an increasing proportion of the population becoming reliant on the public sector for health care, particularly hospital care. Despite the fall in coverage, expenditure grew annually by approximately 15% between 1996 and 1998.
4.3.3 Managed Care: linking providers and purchasers of health services

Managed care refers to any attempt by purchasers to influence the practice and prices of health care providers. This is American technology. It first entered the market in 1994/5 following the amendment of the Medical Schemes Act in 1993. A variety of different services and approaches go under this title, but hospital pre-authorisation and pharmaceutical benefit management appear to be the most commonly implemented interventions in South Africa. At the time of writing (1998) Soderlund and Schierhout say that there are very few truly integrated provider-insurer entities, and that most have yet to come to grips with the large informational requirements that go with Managed Care.

According to the Business Times, (2002) the hardline original model of US managed care has failed to make a meaningful impact in South Africa. In this model, managed care organisations contract with doctors and specialists. In addition, they seek to ensure that patients visit specialists only when necessary and only see specialists who have signed contracts as preferred providers.

This section has shown that expenditure in the private health sector is growing faster than inflation, while membership of medical schemes has fallen off slightly. The Medical Schemes Act is partially seeking to prevent a further fall in scheme membership, especially for the sickly and aged, by reinstating community rating. Trade in health services would mainly occur via foreign commercial presence in this sector (which is often accompanied by the presence of natural persons) and there is no mention of barriers to investment. In other words, foreigners are treated as favourably as locals. However, because the new legislation impacts on the profitability of the industry, very little investment is actually coming in. A confidential source in the medical scheme / managed care industry says while there are no regulations restricting foreign companies from coming into the managed care or medical scheme industry, managed care is currently not profitable enough to attract investment (they have constantly performed at under 2% per annum over the 4 years since entering the market).

5. CONCLUSION

This paper has mapped the current commitments to trade in health services in the GATS, and has provided descriptive data on the number of health professionals (human resources), the number of hospital beds and health care facilities (health care providers) and the levels of expenditure in the private sector (health care purchasers). On the whole, government regulations are the most enabling of consumption abroad and cross-border supply (although there is no information available on whether cross-border supply is actually happening in South Africa).

South African regulation is least enabling of the presence of natural persons. Foreigners from the developed world are not treated as favourably as citizens in that they have to apply for a work permit. Furthermore, it is the National Department of Health’s stated policy not to award work permits to health professionals from any developing countries. On the other hand, there are no explicit barriers to foreign
commercial presence and foreigners are treated similarly to local companies. In addition, it is easier for foreigners to work in South Africa if they are employed abroad by a foreign company operating in South Africa. It remains to be seen whether current regulation in this area actually serves health policy, particularly the ban on health professionals from developing countries.

While regulations are enabling of foreign commercial presence, there are implicit barriers to trade. This is because the government has limited the size and profitability of the sector through the moratorium on hospital beds, the certificate of need policy and the Medical Schemes Act. This means that although foreign commercial presence is allowed, it may not be attracted because of these factors. Much of this regulation can be related back to health sector policy and the importance of equity and meeting the basic needs of the majority of the population served by the public sector.

We would argue that the government is wise to hold off on extending liberalisation in the health sector pending further research. Indications are that continued private sector expansion is neither equitable nor efficient. On the contrary, it may fuel growing inequalities by absorbing ever greater resources while treating ever fewer patients.
## APPENDIX

### Health Professional Boards

<table>
<thead>
<tr>
<th>PROFESSIONAL BOARD</th>
<th>REGISTRATIONS</th>
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</thead>
<tbody>
<tr>
<td>Dental Therapy and Oral Hygiene</td>
<td>Dental Therapists</td>
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<td></td>
<td>Oral Hygienists</td>
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<tr>
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<td>Student Supplementary Dietician</td>
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<td>Environmental Health Officers</td>
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<tr>
<td></td>
<td>Food Inspector</td>
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<td></td>
<td>Student Environmental Health Officers</td>
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<tr>
<td></td>
<td>Student Food Inspector</td>
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<td>Emergency Care Personnel</td>
<td>Ambulance Emergency Assistants</td>
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<td>Basic Ambulance Assistants</td>
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<td>Emergency Care Assistants</td>
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<td>Operational Emergency Care Orderlies</td>
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<td>Paramedics</td>
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<td>Emergency care assistant</td>
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<td>Student Ambulance Emergency Assistant</td>
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<td>Student Paramedic</td>
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<td>Medical and Dental</td>
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<td>Biomedical Engineer</td>
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| Occupational Therapy and Medical Orthotics/Prosthetics | Arts Therapist  
Ass. Medical Orth Prost & Leatherworker  
Medical Orthotist and Prosthetist  
Occupational Therapist  
Occupational Therapy Assistant  
Occupational Therapy Technician  
Orthopaedic Footwear Technician  
Orthopaedic Technical Assistant  
Single-medium Therapist (Occupational Therapy)  
Student Ass. Medical Orth Prost & Leatherworker  
Student Medical Orthotist and Prosthetist  
Student Occupational Therapist  
Student Occupational Therapy Technician  
Student Orthopaedic Footwear Technician  
Student Orthopaedic Technical Assistant  
Student Supplementary Medical Orthotist and Prosthetist  
Student Supplementary Occupational Therapist  
Supplementary Medical Orthotist and Prosthetist  
Supplementary Occupational Therapist |
| Optometry and Dispensing Opticians | Dispensing Optician  
Optometrist  
Orthoptist  
Student Dispensing Optician  
Student Optometrist  
Student Orthoptist  
Student Supplementary Optical Dispenser  
Student Supplementary Optometrist  
Supplementary Optical Dispenser  
Supplementary Optometrist |
| Physiotherapy, Podiatry and Biokinetics | Biokineticist  
Masseur  
Physiotherapist  
Physiotherapy Assistant  
Podiatrist  
Remedial Gymnast  
Student Biokineticist  
Student Masseur  
Student Physiotherapist  
Student Physiotherapy Assistant  
Student Podiatrist  
Student Remedial Gymnast  
Student Supplementary Physiotherapist  
Student Supplementary Podiatrist  
Supplementary Biokineticist  
Supplementary Physiotherapist  
Supplementary Podiatrist |
| Psychology | Intern Psychologist  
Psycho-Technician |
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<tr>
<th>Health Services Trade</th>
<th>Psychologist</th>
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<th>Student Intern Psychologist</th>
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<td>Radiology and Clinical Technology</td>
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<td>Electro-Encephal Technician</td>
<td>Radiation Technologist</td>
<td>Radiographer</td>
<td>Restricted Supp Diag Radiographer</td>
<td>Student Clinical Technologist</td>
</tr>
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<td>Audiometrician</td>
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<td>Hearing and Acoustician</td>
<td>Speech and Hearing Correctionist</td>
<td>Speech Therapist</td>
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